



PRESS RELEASE

FOR IMMEDIATE RELEASE

MMA™ Design is now MMA Space™!

LOUISVILLE, Colo. – (Aug. 1, 2024) MMA™ Design (“MMA”), a leading provider of space solar arrays, RF/Communications antennas and other innovative solutions for space missions, is thrilled to announce today it is changing its name to MMA Space™ – a significant milestone in the company’s evolution. The comprehensive rebranding transformation encompasses our new name, new logo and visual identity, and is set to make a public launch at the 38th Annual Small Satellite Conference starting next week in Logan, Utah.

“You might wonder ‘why change our name now?’” says Mitch Wiens, President + CEO of MMA Space. “It’s true we have made a name for ourselves in innovative deployable solutions that continue to revolutionize what small satellite platforms can do for defense and science missions – we have been powering the SmallSat revolution since we founded the company in 2007! But our government and commercial customers are pulling us in new directions, and we have changed too. Reflecting on who we are becoming in this new space arena and the competitive advantages our expertise brings to market made it clear that there’s never been a better time to communicate where we are headed. MMA does more than just design, after all.”

Keeping “MMA” was important, but the company felt strongly that “Design” did not accurately communicate its broad range of capabilities honed over years and leveraged to deliver fully integrated systems. The new name honors the MMA team’s enduring passion for producing disruptive Moving Mechanical Assemblies for Space, while simultaneously signaling the company’s commitment to delivering turnkey solutions for customers requiring both custom one-offs and high-volume production.

With a multitude of missions successfully on-orbit and 100% mission success rate, MMA solutions are innovative, robust and reliable. Our flight heritage is largely comprised of novel deployable systems – an effective, enabling strategy when delivering high performance for small spacecraft. However, the space industry today pulls for more capability. With greater accessibility to space for all, MMA’s technologies are expanding and evolving to provide more powerful deployable and non-deployable solutions to meet and exceed industry needs.

The commercialization of space is a flourishing sector globally as well as locally. According to the Colorado Office of Economic Development and International Trade, Colorado is the second-largest aerospace economy in the United States, and MMA is a vital part of this industry landscape. MMA continues to invest in R+D innovation to mature existing technologies and bring new technology to market. And, to double down on critical engineering and manufacturing capabilities, MMA is moving its operations to a larger facility at the end of this year.



What sets MMA Space apart in a crowded and growing industry is its agile team of dedicated and talented aerospace professionals. “While this rebranding communicates change and growth at the company to better support our customers' needs,” adds Wiens, “MMA’s leadership and project delivery teams remain steadfast in our commitment to being creative, responsive, transparent and collaborative. Those are values we hold core to our identity.”

Key Elements of this rebranding include:

- A new logo, that is both playful and modern, and includes one of our favorite planets 🍀
- New collateral and swag, which will be available at the 38th Annual SmallSat Conference in Booth 235 from August 5-8
- An updated website at www.mma.space showcasing our technology solutions
- Our uncompromising commitment to quality, creative solutions engineered, built and delivered at the speed of relevance.

Stay updated as we embark on this transformative journey and connect with us directly, through our website or on social media.

Website: www.mma.space

LinkedIn: MMA Space

Facebook: @mmaspaceco

X: @mmaspaceco

Instagram: @mmaspaceco

Email: more@mmadesignllc.com

Please note that MMA Space will keep doing business as MMA Design for contract purposes. And, all existing mmadesignllc.com links and emails will remain in place during this transition.

ABOUT MMA:

Founded in 2007, MMA Space™ is at the intersection of Space + Tech. We are an entrepreneurial small business that is both well established and inherently innovative. Privately owned, we are beholden only to our customers and ourselves. Our culture is creative, agile and responsive. Our technologies are at once proven and constantly improving.

With a multitude of antennas, deorbiters, deployable structures, and solar arrays on orbit and a 100% deployment success rate, our customers – From DARPA to start-ups – rely on us for custom, quality, high-performance, innovative solutions designed, built and delivered at the speed of relevance.

Learn more at www.mma.space

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